

Message Text

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10

ORIGIN COME-00

INFO OCT-01 NEA-10 ISO-00 CIAE-00 EB-06 INR-07 LAB-03

NSAE-00 PA-02 RSC-01 SIL-01 USIA-15 PRS-01 /047 R

66619

DRAFTED BY COM/OIM/SAD:RVIGNEAULT; BIC/CAGNE:LLJENSEN

APPROVED BY EB/OCA/REP:JBRABENS

COM/BIC/CAGNE:JRMCCAULEY

NEA/AFN:JMONTVILLE

----- 032571

R 072152Z NOV 74

FM SECSTATE WASHDC

TO AMCONSUL CASABLANCA

AMEMBASSY RABAT

UNCLAS STATE 245775

E.O.11652:NA

TAGS: BEXP MO

SUBJ: GOODYEAR PARTICIPATION: U.S. EXHIBITION

CASABLANCA FAIR

REF: FISHER/JENSEN TELCON NOVEMBER 6

PER TELCON REQUEST, MARKETING MANAGER/NORTH AFRICA PASSED MESSAGE ON BEHALF AMBASSADOR AND CONSUL GENERAL TO GOODYEAR PRESIDENT CHARLES J. PILLIOD JR. MEMCON BEING POUCHED PILLIOD APPRECIATIVE OF EMBASSY INTEREST IN COMPANY'S PARTICIPATION IN U.S. EXHIBIT AND PROMISED LOOK INTO ISSUES AND HAVE HIS STAFF CONTACT EMBASSY DIRECTLY THROUGH GOODYEAR MAROC. PILLIOD SAID HE IS NORMALLY GUIDED BY VIEWS OF OTHMAN BENJELLOUN AND BELIEVES BENJELLOUN MAY HAVE VALID REASONS FOR BUILDING REPUTATION OF GOODYEAR MAROC AS MAROCCAN COMPANY. COMMERCE REP SUGGESTED THAT THIS APPROACH AND COMPANY'S PARTICIPATION IN U.S. PAVILION ARE NOT MUTUALLY EXCLUSIVE. PILLIOD SAID THAT HE WOULD DISCUSS MATTER WITH HIS ASSOCIATES TAKING INTO ACCOUNT POINTS MADE BY EMBASSY IN SUPPORT OF GOODYEAR SPACE IN U.S. PAVILION. COMMERCE

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REP NOTED THAT EMBASSY HAD PLANNED RESERVE FORTY SQUARE

METERS FOR GOODYEAR; PILLIOD SAID COST FOR THIS AMOUNT
WOULD NOT BE PROBLEM IN ITSELF. FINALLY, PILLIOD SAID HE
EXPECTING BENJELLOUN ARRIVAL IN U.S. NEXT MONTH RATHER
THAN NEXT WEEK AS MENTIONED REFTELCON. INGERSOLL

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NNN

Message Attributes

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Current Classification: UNCLASSIFIED
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Draft Date: 07 NOV 1974
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1974STATE245775
Document Source: CORE
Document Unique ID: 00
Drafter: RVIGNEAULT; BIC/CAGNE:LLJENSEN
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Film Number: D740321-0634
From: STATE
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1974/newtext/t19741161/aaaacada.tel
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Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
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30 JUN 2005

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TAGS: BEXP, MO
To: CASABLANCA RABAT
Type: TE
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